



MUTT NATION FOUNDATION PRESENTS

Miranda Lambert's
3rd Annual
Cause for the Paws

BENEFITTING THE HUMANE SOCIETY OF EAST TEXAS

Benefit Concert

Saturday May 15, 2010 at 6pm

Villa di Felicita

The Humane Society of East Texas is a selective admission, no-kill animal sanctuary



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February 2010

Dear Friend of the Humane Society:

We are very excited to announce plans for the **3rd Annual Miranda Lambert's Cause for the Paws Fundraiser**. The benefit concert will be held on the evening of Saturday, May 15, 2010 at the beautiful Villa di Felicita.

This year's schedule includes a full band concert by singing sensation and Lindale native, Miranda Lambert. Joining Miranda this year will be the Whiskey Myers Band from Palestine and the talented singer-songwriter Kacey Musgraves.

We would love to have you be a part of this year's event and assist us in reaching our goal of \$150,000. We invite you to go to our website...hsoet.org and see the positive accomplishments we have made in 2009 including becoming a selective admission, no-kill animal sanctuary.

Please refer to the attached Cause for the Paws Sponsorship Package for information on ways you can promote your business or simply enjoy the benefits of being a VIP guest at our Cause for the Paws Concert. All proceeds benefit the Humane Society of East Texas. We will be contacting you by phone in the near future, however, if you have questions, please feel free to contact one of us.

Sincerely,

Gayle Helms
Executive Director
Humane Society of East Texas
903.360.253

Karen Parker-Kilgore, Ph.D.
President
Humane Society of East Texas
903.780.1903



Saturday, May 15, 2010 6 pm
Villa di Felicita
Benefiting the Humane Society of East Texas
\$2,500 Sponsorship Opportunity

- An invitation for you and one guest to the private **VIP Reception** prior to the concert with special guests including Miranda Lambert and Kacey Musgraves
- 6 complimentary wine tickets featuring selections by Texas Wineries (Including Miranda's signature wines from Red 55 Winery and KE Cellars)
- 2 **Reserved Seats** at a table for 10 at outdoor concert with the opportunity to purchase or sell the 8 additional seats at your table for \$125. per ticket. Your guests will enjoy the benefits of VIP seating, including table side wait staff, at general admission pricing.
- Website recognition – logo on Humane Society home page...hsoet.org
- Quarter page ad in event program
- Your name or company name on event t-shirt
- Two complimentary event t-shirts for you and one guest
- Ad in Humane Society's newsletter to be published twice in 2010
- Inclusion of your name or your company name on all promotional print material
- Inclusion of your name or your company name in Tyler Morning Telegraph ads placed before and after event

30 sponsorships available

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Dear \$2, 500 Sponsor:

We appreciate your partnership in MuttNation's third annual event. With your \$2,500 donation you will receive 2 tickets to the event, 6 complimentary wine tickets and 2 invitations to the private sponsor cocktail party with Miranda, Nan Kelly, Kacey Musgraves and Whiskey Myers.

You have the opportunity to purchase the 8 additional seats at your table for an additional \$1000 (\$3,500 in total). In the event you purchase all additional seating at your table, the total of 10 tickets, 22 wine tickets and your 2 invitations to the private cocktail party for you and one guest will be delivered to you.

You may also offer the seating for purchase at your table to guests of your choice, allowing them VIP treatment for the same price as general admission (\$125 per ticket). In the event you would like to offer the seats for purchase, it will be necessary for your guests to make a credit card purchase by phone at 903-882-9305. To protect your seating, it will be necessary for them to use your personal password in order to purchase at your table. April Lewis of the Miranda Lambert Store will contact you upon delivery of your sponsorship payment with the password for your table. Your guests can then make their purchases. They will receive 2 complimentary wine tickets per ticket purchase.

Upon fulfillment of all 10 seats at your table you will be notified that your table is filled. In the event you do not fulfill all seating at your table, you will be contacted 3 weeks prior to the event on April 24th. The remainder of seats will be filled with preferred guests and friends of the MuttNation community through seat upgrades issued to ticket holders. These upgrades will be determined by a MuttNation committee.

Thank you again for your generous sponsorship.

April Lewis: 903-882-9305

April@mirandalambert.com

Questions: MuttNation@mirandalambert.com



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Name of Contributor _____

Name of Contact Person _____ E-Mail Address _____

Address/City/State/ZIP _____

Office Phone _____ Home/Cell Phone _____ FAX _____

Mailing Address (if different than listed above) _____

Ticket Delivery Name and Address (if different than listed above) _____

Donor's name as it should be listed in all printed materials _____

We cannot guarantee Auction Book and/or Media Recognition for contracts received after April 1, 2010

I do not wish to be listed in printed materials. I wish to decline all benefits

I am unable to attend but please accept my contribution of \$ _____

BILLING AND PAYMENT INFORMATION

Total amount of contribution \$ _____

PAYMENT METHOD

Payment enclosed Check Credit Card

Please circle one: Visa MC Disc Credit Card # _____ Exp Date _____ Security Code _____

Cardholder's name _____

Billing address/City/State/Zip _____

Cardholder's signature _____

Please return this form with payment to: Humane Society of East Texas for Cause for the Paws 2010, P.O. Box 6151, Tyler, TX 75711
Please retain a copy of this contract as receipt for your charitable contributions to Cause for the Paws, administered by: Humane Society of East Texas, Public Charity exempt under section 501 (c) (3)

